

NIVODA

Welcome to Nivoda Connect!

Install [Nivoda Connect](#) > **Login** > **Select** your plan > **Setup** > Start **Selling!**

We have a team of specialists available to help you,
please contact tech@nivoda.com for 24/7 assistance

Starter	Silver	Gold
\$0/month	\$249/month	\$499/month
No setup fees	No setup fees + 1:1 support	No setup fees + 1:1 support
Pre-curated lab grown and natural diamonds selection	Unlimited lab grown and natural diamonds selection	Unlimited lab grown and natural diamonds selection
Pre-curated gemstones selection	Unlimited gemstones selection	Unlimited gemstones selection
Real time live data	Real time live data	Real time live data
Easy setup	Easy setup	Easy setup
	Automatic Ordering (Coming soon)	Automatic Ordering (Coming soon)
	Ring builder: Start with setting	Ring builder: Start with setting + Start with stone (Coming soon)
		Virtual try on (Coming soon)
		Certificates: Numbers and PDFs

*If you do not have a Nivoda account, please click **Sign Up** and join the world's largest diamond and gemstone collection*

*If you have a Nivoda account but are not yet verified, please click **Sign In***

Please note, you must have a verified Nivoda account before you can unlock all of the amazing features within Nivoda Connect

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NIVODA

Add Diamonds to your Website

We recommend creating new theme templates to add the app blocks.

1. Access Theme Editor

- Online Store > Themes
- Select your theme (must be a published theme)

> Customize

2. Create a New Template

- In the theme editor, click the top dropdown()

> Pages > Create template

- Name the template (e.g., "feed").

3. Add a Feed Block

- In the new template, click Add block (left menu)
- Search for Feed under Apps.
- Choose Feed or Feed Fancy. You can only add one block per template.

4. Customize the Feed

Please note, if you are on the Starter Plan you cannot adjust the shapes, carat weight, or color. If you would like more selection please upgrade your plan within the app. Certificates types available for diamonds are:

GIA,IGI,HRD,EGL

5. Save Your Template

- Click Save before exiting the theme editor.
- Exit.

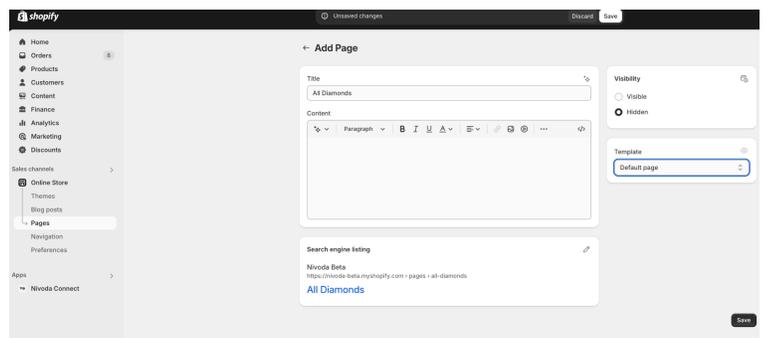
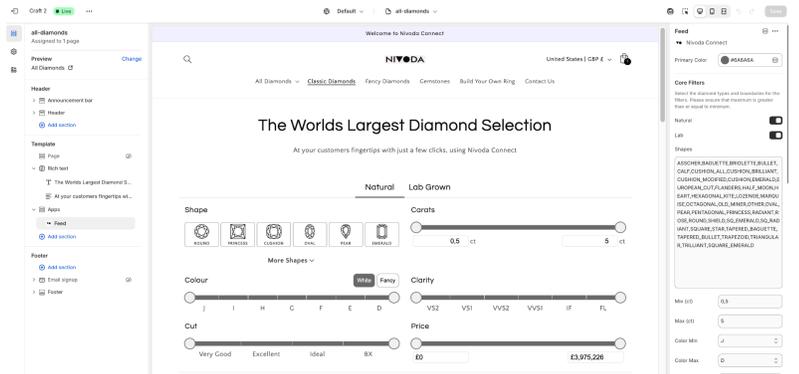
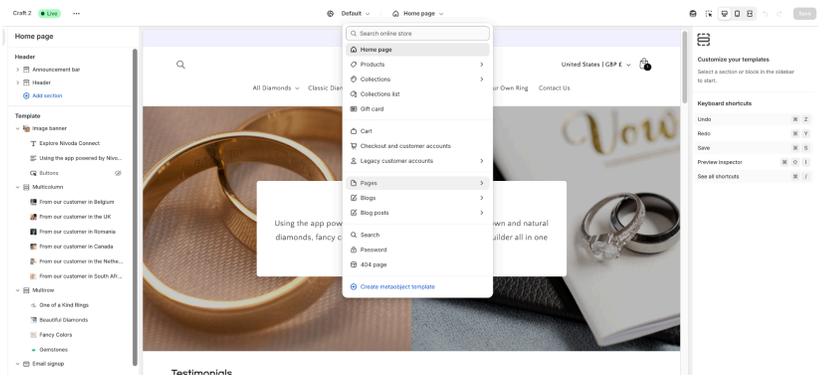
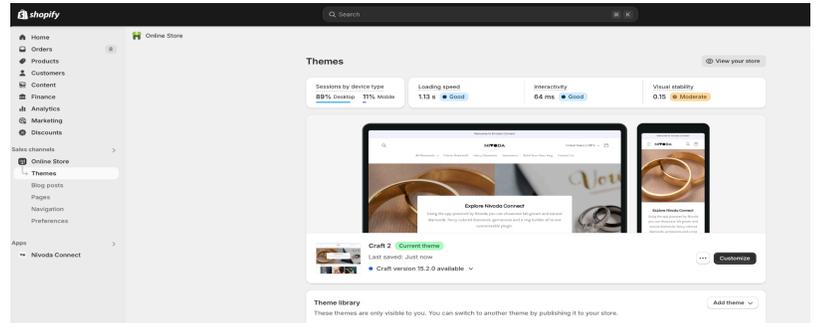
6. Create a New Page

- Go to Online Store > Pages in your Shopify admin.

- Click to Add a Page (top-right)

7. Assign template

- Add the Page title.
- Template section > Assign feed the template



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Add Gemstones to your Website

We recommend creating new theme templates to add the app blocks.

8. Access Theme Editor

- Online Store > Themes
- Select your theme (must be a published theme)

> Customize

9. Create a New Template

- In the theme editor, click the top dropdown() >

Pages > Create template

- Name the template (e.g., "gemstones").

10. Add a Feed Block

- In the new template, click Add block (left menu)
- Search for Feed under Apps.
- Choose Gemstone Feed. You can only add one block per template.

11. Customize the Feed

Please note, if you are on the Starter Plan you cannot adjust the gemstone type. If you would like more selection please upgrade your plan within the app.

Certificates types available for gemstones are:

GIA,IGI,HRD,EGL,GSI,GRS

12. Save Your Template

- Click Save before exiting the theme editor.



Exit.

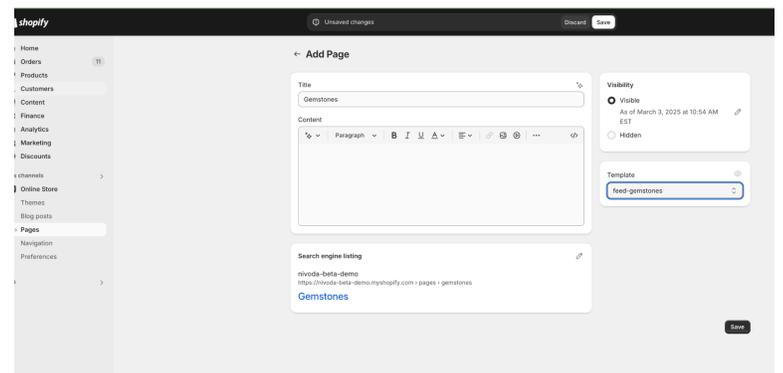
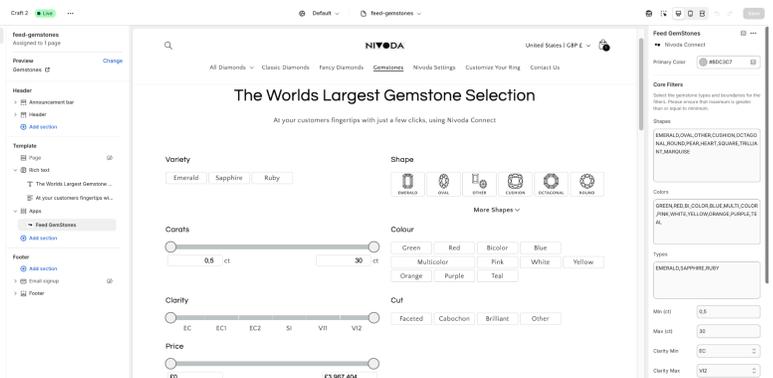
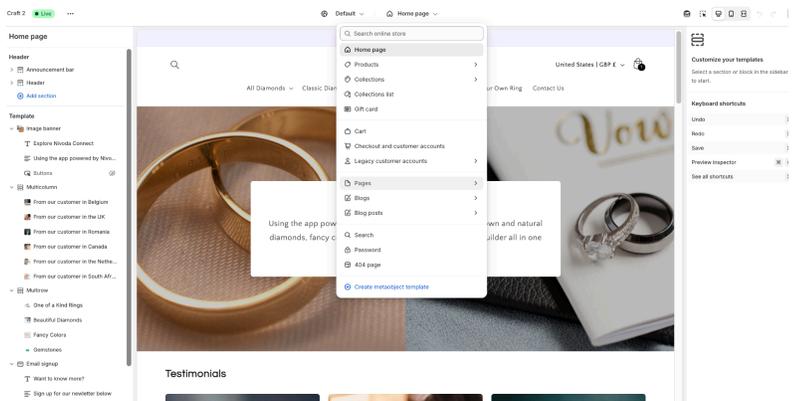
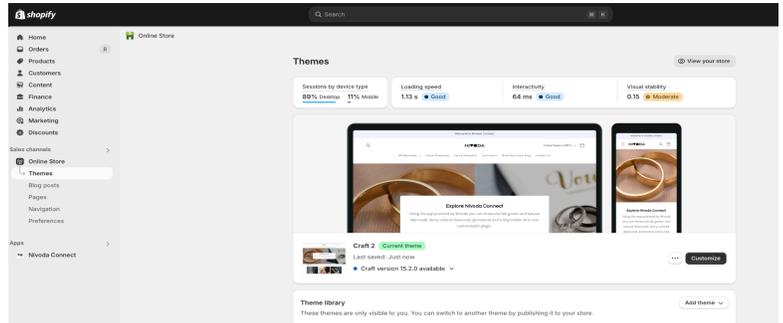
13. Create a New Page

- Go to Online Store > Pages in your Shopify admin.

- Click to Add a Page (top-right)

14. Assign template

- Add the Page title.
- Template section > Assign feed the template.



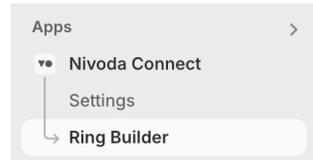
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Add the Ring Builder to your Website **(Silver and Gold only!)**

Your Feed Setup must be completed before you can upload the Ring Builder.

You must be a Silver or Gold customer to access our Ring Builder. If you would like access to our Ring Builder, please upgrade your plan within the app.

1. Inside Nivoda Connect select the Ring builder tab



2. Create Ring builder metafields

3. Install Search & Discovery

- Click Customize filters > Add filter > Select source + Diamond Shape (Variant Metafield) > Save
- + Metal (Variant Metafield) > Save
- + Style (Product Metafield) > Save

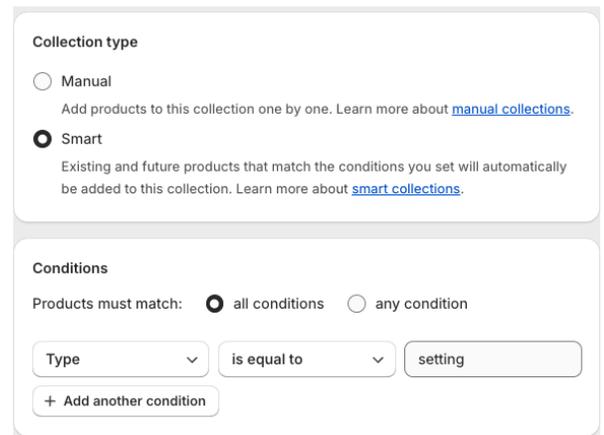


Shopify Search & Discovery

4. Create a collection

In the Product page of your store, click Collection > Create Collection

- Add a title
 - Collection Type = Smart
 - Conditions = Product must match any condition Type = setting
- If you do not create a collection a Nivoda Settings collection will appear.



5. Add your Rings to your inventory

The settings (rings) used in the ring builder must be products in your Shopify store. You can add products individually or with a CSV import. If you have a CSV file to import please jump to page 7.

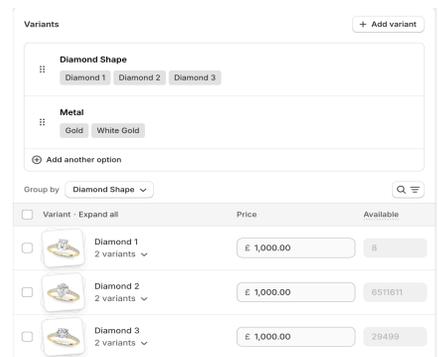
- Add Product
- Enter Product Details
- Organize Product
- Save the Product

6. Configure your rings

Add your Variants

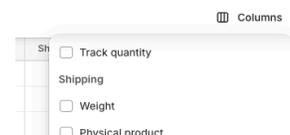
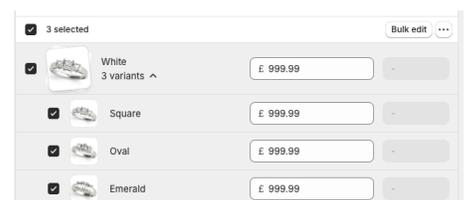
You can utilise up to 3 variants per ring. We recommend diamond shape + metal type.

- Product page > Scroll to the Variants section > Click Add options.
- Set the option name to specify the variant needed for each ring.
- Add details for the selected Variant (e.g. Metal = Yellow Gold, White Gold, etc)
- Add an image, price, and availability for each variant
- Click Save



Bulk edit your products

- On the product page, scroll down to Variants > Select all > Bulk edit



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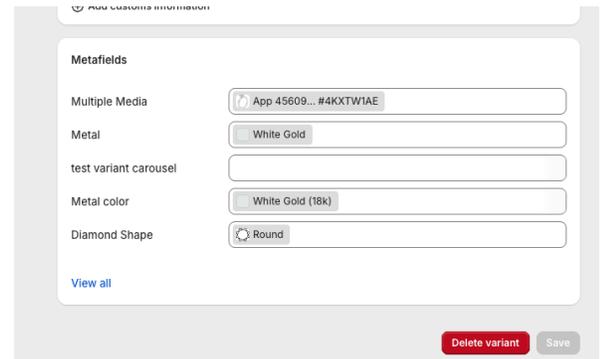
- Bulk edit page > Click Columns (top-right) > Select your variants you would like to edit
- Add the correct details in the column fields.
- Save and exit

Add multiple images per ring

- On the product page, scroll down to Variants > Select your Variant > Scroll down to Metafields > Multiple Media
- Click on Multiple Media and upload your Images
- Save and exit

Important Notes -

- + You can set the Minimum and Maximum Carat Weight for every Ring using the Bulk editor
- + If your ring supports only one diamond shape, enter it in the Supported Shapes field
- + If no shape is entered in Supported Shapes and no Diamond Shape Variant exists, the default shapes (Oval, Round, and Emerald) will be displayed in the diamond selection filter in the 2nd stage of the Ring-builder.
- + If you prefer to use your existing product detail pages and include "Add Diamond" buttons on the existing page, please jump to page 8. Example shown [here](#)



A full list of the possible values for supported diamond shapes:

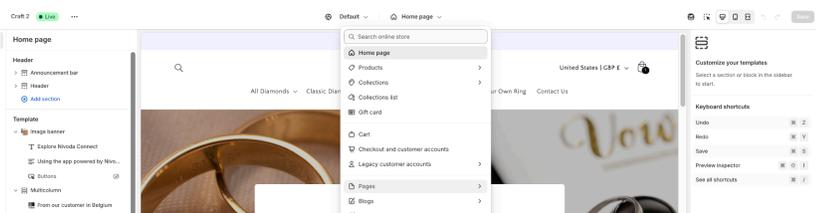
Unset

"ASSCHER, BAGUETTE, BRIOLETTE, BULLET, CALF, CUSHION_ALL, CUSHION_BRILLIANT, CUSHION_MODIFIED, CUSHION, EMERALD, EUROPEAN_CUT, FLANDERS, HALF_MOON, HEART, HEXAGONAL, KITE, LOZENGE, MARQUISE, OCTAGONAL, OLD_MINER, OTHER, OVAL, PEAR, PENTAGONAL, PRINCESS, RADIANT, ROSE, ROUND, SHIELD, SQUARE_EMERALD, SQUARE_RADIANT, SQUARE, STAR, TAPERED_BAGUETTE, TAPERED_BULLET, TRAPEZOID, TRIANGULAR, TRILLIANT"

A full list of the possible values for supported gemstone types:

Unset

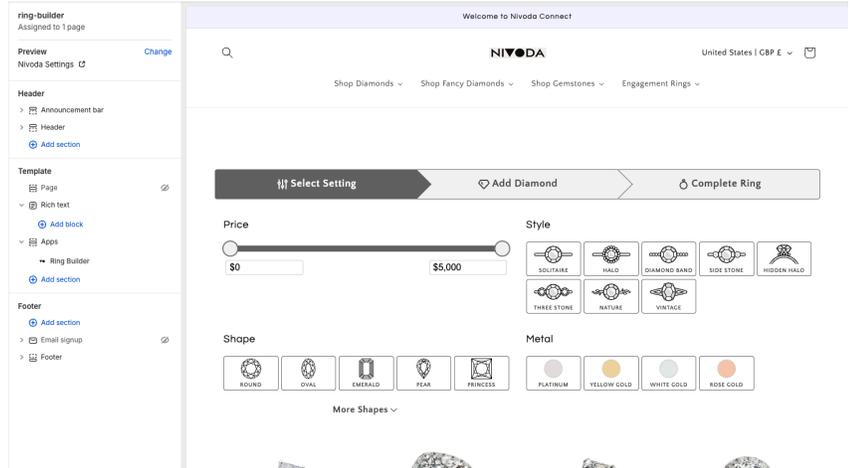
SAPPHIRE, RUBY, EMERALD, ALEXANDRITE, TOURMALINE, AQUAMARINE, MOONSTONE, GARNET, OPAL, AMETHYST, TOPAZ, TANZANITE, ZIRCON, CITRINE, QUARTZ, SPINEL, MORGANITE, PERIDOT, APATITE, BERYL, KUNZITE, OTHER, SPHENE, HELIODOR, AMETRINE



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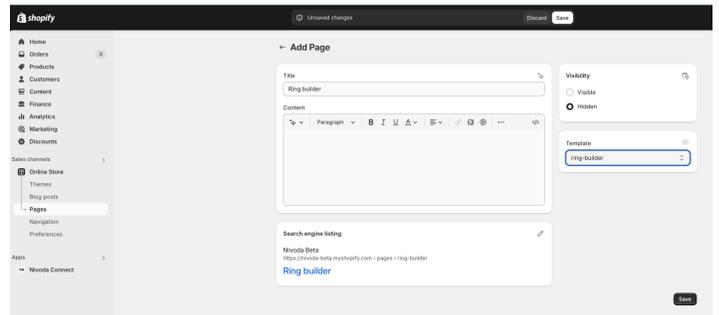
7. Add the ring builder to a new template

- In Shopify admin, go to Sales Channels > Online Store > Themes > Customize.
- Create New Template
- In the theme editor, open the top dropdown > Pages > Create template and name it (e.g., "ring-builder").
- Add Ring-builder Block
- Search for Ring-builder under the App section and select it.
- Customize the Ring-builder Block
- Save and Assign Template
- Save your template before exiting the editor.



8. Add your template to a page

- Go to Pages > Add page and assign the Ring-builder template.
- Save and view the page to get the Ring-builder URL for the "Add Diamond" step.



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To import multiple products at once you can import them to your Shopify Store by using a CSV.

1. Download Example CSV

- Find the example CSV [here](#).

2. Upload CSV to Shopify

- In Shopify admin, go to Products and click Import

3. Column Details

- For each product variant, create a new row with the same Handle and Title values.
- Use Option1 Name/Value and Option2 Name/Value to specify metal and shape for each variant.
- Use Image Src and Variant Image to add images for each variant.

For detailed instructions, visit the [Shopify Help Center](#).

The screenshot shows the Shopify Admin interface for the 'Products' section. At the top right, there are buttons for 'Export', 'Import' (highlighted with a red box), 'More actions', and 'Add product'. Below these are three summary cards: 'Products by sell-through rate' (0% to 100%), 'Products by days of inventory remaining' (No data), and 'ABC product analysis' (No data). A navigation bar includes 'All', 'Active', 'Draft', 'Archived', 'settings', and '+'. A search and filter icon is on the right. The main table has the following columns: Product, Status, Inventory, Sales channels, Markets, B2B catalogs, Category, Type, and Vendor. One product is listed:

Product	Status	Inventory	Sales channels	Markets	B2B catalogs	Category	Type	Vendor
<input type="checkbox"/>  0.05ct Round Natural Diamond (Colour D, Clarity VS1 Cut VG IGI)	Active	1 in stock for 1 variant	1	2	0	diamond	Nivoda Beta	

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It is possible to add a button link directly from the Shopify Product Detail Page (PDP) to the "Add Diamond" step in the ring-builder. This means that users can continue to use the existing PDP pages to select a Ring setting product and navigate the diamond selection in the 2nd stage of the ring-builder. An example of this can be found [here](#).

Product Detail Page (PDP) Template

1. Access the Theme Editor

- In Shopify Admin, go to Online Store > Themes > Customize.

2. Create a Product Template

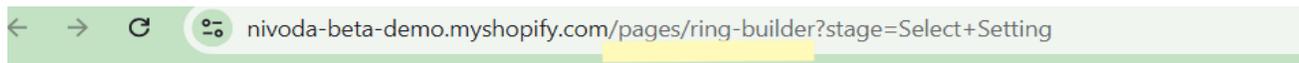
- In the Theme Editor, use the top dropdown (e.g., Home Page or Default Page) to select Products and create a new template. 

3. Add the "Add Diamond" Button

- On the new template, locate the buy buttons.
- Add a Custom Liquid block (or equivalent HTML block for your theme) (left-menu)
- Paste the provided HTML code below into the block.

4. Update the Ring-builder URL

- Replace `/pages/ring-builder` in the code with your Ring-builder page URL.



← → ↻ 🌐 nivoda-beta-demo.myshopify.com/pages/ring-builder?stage=Select+Setting

Add Diamond Snippet

JavaScript

```
{% assign settingId = product.id %}
```

```
{% assign settingVariantId = product.selected_or_first_available_variant.id %}
```

```
<a id="add-diamond-link" href="/pages/ring-builder?stage=Add+Diamond&settingId={{ settingId }}&settingVariantId={{ settingVariantId }}" class="button button--full-width button--primary">Add diamond</a>
```

```
<script>
```

```
document.addEventListener('DOMContentLoaded', function() {
```

```
  function getQueryParam(param) {
```

```
    var urlParams = new URLSearchParams(window.location.search);
```

```
    return urlParams.get(param);
```

```
  }
```

```
  var addDiamondLink = document.getElementById('add-diamond-link');
```

```
  if (addDiamondLink) {
```

```
    addDiamondLink.addEventListener('click', function(event) {
```

```
      var variantId = getQueryParam('variant');
```

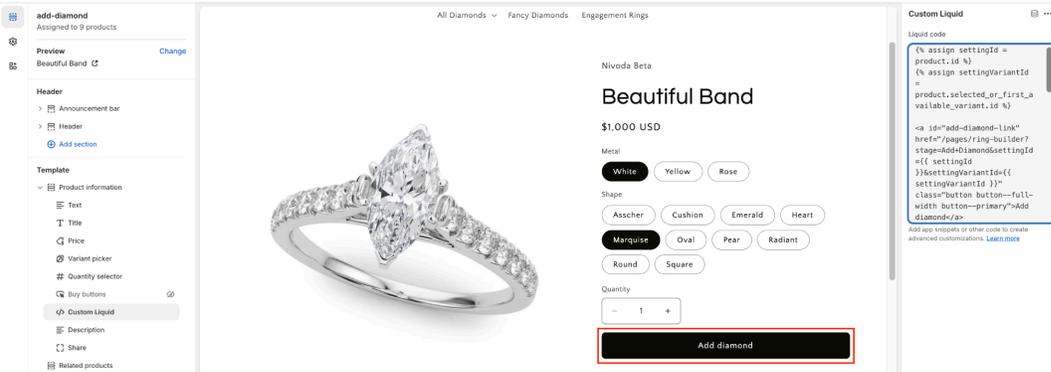
```
      if (variantId) {
```

```
        var url = new URL(addDiamondLink.href);
```

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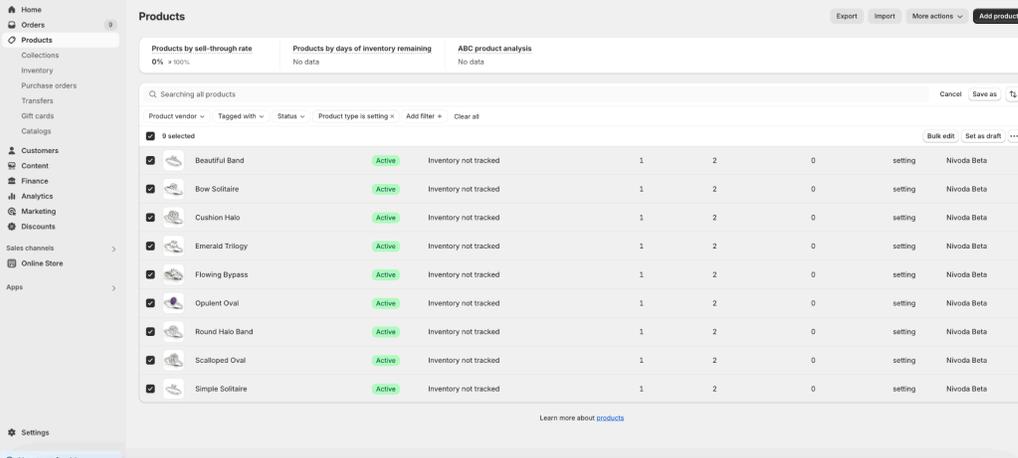
```
url.searchParams.set('settingVariantId', variantId);  
addDiamondLink.href = url.toString();  
  
}  
});  
  
}  
});  
</script>
```

Save and Exit 



Assign the template

- Assign the Template to Individual Products
 - Go to Products > Collections > Nivoda Settings.
 - Select a product and assign the newly created template in the product settings.
- Bulk Assign the Template to Multiple Products
 - Go to Products and filter products by type or collection
 - i. type : "setting"
 - ii. collection : "Nivoda Settings"



Product vendor	Tagged with	Status	Product type	Add filter	Clear all
Beautiful Band		Active	Inventory not tracked	1	2
Bow Solitaire		Active	Inventory not tracked	1	2
Cushion Halo		Active	Inventory not tracked	1	2
Emerald Trilogy		Active	Inventory not tracked	1	2
Flowing Bypass		Active	Inventory not tracked	1	2
Opulent Oval		Active	Inventory not tracked	1	2
Round Halo Band		Active	Inventory not tracked	1	2
Scalloped Oval		Active	Inventory not tracked	1	2
Simple Solitaire		Active	Inventory not tracked	1	2

- Select the filtered products and click Bulk edit (top-right).
- In the Bulk edit page, enable the Template column by clicking Columns (top-right).

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- Update the template for all products by selecting the first row and dragging down to apply the same value. Image below for reference.

Product title	Status	Product category	Vendor	Template	Base price	USD	Available quantity	On hand quantity
Emerald Trilogy	Active		Nivoda Beta	product.add-diamond				
Flowing Bypass	Active		Nivoda Beta	product.add-diamond				
White • Round						999.99		
Opulent Oval	Active		Nivoda Beta	product.add-diamond				
White • Oval						999.99		
Yellow • Oval						999.99		
Rose • Oval						999.99		
Round Halo Band	Active		Nivoda Beta	product.add-diamond				
White • Round						999.99		
Yellow • Round						999.99		
Rose • Round						999.99		
Scalloped Oval	Active		Nivoda Beta	product.add-diamond				